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Age explores diverse ways of creating  
and evaluating interactive digital art

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Age through the eyes of the practitioners who are embedding evaluation in their creative process as a way of revealing and enhancing their practice. It draws on research methods from other disciplines such as interaction design, human-computer interaction and practice-

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based research, and adapts them to  
develop new strategies and  
techniques for how we reflect upon  
and assess value in ...

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Interactive Experience in the Digital  
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Interactive Experience in the Digital Age. Provides unique insights into the incorporation of evaluation into interactive art practice from different perspectives including HCI. Includes case studies and examples of testing the research methods. Examines the way in which digital technologies are

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Impacting a diversity of creative disciplines.

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Develop new strategies and  
techniques for how we reflect upon  
and assess value in ...

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Interactive Experience in the Digital  
Age on Apple Books  
Just like in-person conferences and

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gatherings, digital meetings can still provide immersive, interactive touchpoints that bring attendees on a journey with you. Even in these uncertain times, using technology thoughtfully and deliberately can help you create digital experiences that stay with attendees long after they log

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Create more immersive digital  
meetings and experiences ...  
For educating your audience,  
demonstrating a product or engaging  
a customer in your sales presentation,

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Age interactive experience design is the way to go. Interactive experiences can be deployed on screens of all sizes—from iPads to large TV walls. Touch screen capability draws in your audience and gives them control over the experience, so they 're creating memory points of your brand with

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DIGITAL EXPERIENCES • Ketschi

The need for the hour is an analytics  
backed 360-degree view of consumers  
while guiding them throughout the  
digital ... experiences around the

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Centring purpose-driven experiences around the digital ...

Through technology, brands can create immersive, interactive



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Age Experiences that engage customers.

It's a sensory thing At Seeper we believe strongly in the power of truly immersive, multi-sensory experiences.

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Why people love immersive,  
interactive experiences – and ...

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Incorporating digital technology within the physical gallery space is one such way to do this, providing more interactive and engaging platforms from which visitors of all ages can learn. Whilst it appears that most galleries have a lot to catch up on in this regard, a handful stand out

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as pioneers of integrating traditional art forms with modern digital culture.

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How museums are using immersive digital experiences ...

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Accenture Interactive We believe in  
the business of Experience In a world  
of uncertainty, today ' s leading  
brands are creating promises not to  
just shareholders but to customers,  
employees and societies. Promises of

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consequence that drive purposeful change for everyone.

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Digital Customer Experience Consulting | Accenture

The experience also includes special ' Audi moments ' , such as the Le

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Age 24 Hours race, whereby users can witness the pit-stop atmosphere. Through VR technology, Audi is able to offer consumers a dynamic and interactive buying experience, transferring the process from a digital tablet to something much more immersive.

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12 examples of digital technology in  
retail stores ...

An Interactive Wall Can Create A  
Unique Visual Experience. An  
interactive wall has incredible  
potential in creating a unique and



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Age. Memorable visual experience. And it is only limited by the imagination of you and your AV integrator, providing excellent impact as a branding or informing tool. They are even finding their way into art museums and galleries, where they provide an experience unlike any other exhibit.

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An Interactive Wall Can Create A  
Unique Visual Experience

You can be a technologist, an  
engineer, an artist, a storyteller on a  
platform that delivers interactive  
experiences like no other. All of this is

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Age possible with amazing marriage  
between interactive hardware and  
software to deliver more humane  
brand experiences. Read more about  
WebAble Digital technology and  
innovation here.

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Interactive Experience: The Future of  
Brand Activation in ...  
Offering a truly engaging and  
effective interactive digital experience  
in a physical space depends upon one  
or more of the following: real-time  
connection to external data. variety of  
interactive options. attractive and

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The 5 best interactive digital signage  
examples made with ...

Digital facilitates the real and the real  
facilities digital: Our world is digital,

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Age but real world experiences fuel the digital world, and visa versa. Embrace that fact and stop thinking of the two things separately, see them as one continuous journey.

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